

Statistics card 7: Finnish museums 2017: Facts and Figures

Museums

154 professionally-run museums (administrative unit) that maintain 323 museum sites.

Visits

7.1 million museum visits.

The proportion of free visits of the total visitor count was 50.1.

Compared to the previous year, the number of museum visits increased by 5.9 %.

In relation to the population of Finland, the number of museum visits per inhabitant was 1.3.

The five most popular museum sites:

- Ateneum Art Museum: 440,834 visits
- Helsinki City Museum: 362,631 visits
- Museum of Contemporary Art Kiasma: 295,802 visits
- Vapriikki: 206,171 visits
- Helsinki Art Museum HAM: 203,734 visit

62 % of museum sites increased their visitor numbers (n = 309).

Finance and funding

Total expenditure of museums was 247.2 million euros:

- Salaries 42,7 %
- Premises 34,1 %
- Other expenditure 21,3 %
- Collection acquisitions 1,9 %

74.1 % of the museums' costs were met through public funding.

Compared to the previous year, the museums' own income increased by 7.1 %.

Personnel

The 2,551 person-years worked at the museums were distributed as follows:

- Permanent, full-time personnel 73 %
- Fixed-term, full-time personnel 17.5 %
- Part-time personnel and workers paid by the hour 9.5 %

On average, museums employed 12.3 permanent employees, 7.3 of whom had professional training.

Work contribution of volunteers was 47,382 hours in total.

46 % of museums provided volunteering opportunities (n = 146).

Exhibitions and events

1,078 new exhibitions were opened in museums.

7.5 new exhibitions per museum on average.

Audience development:

- 62,077 guided tours
- 9,668 workshops
- 7,343 other events'

Collections

In the museum collections at the end of 2017:

- 5.6 million objects in cultural history collections
- 414,000 works of art
- 17.2 million objects/samples in natural history collections
- 23.3 million photographs
- 43,000 audiovisual objects

Museum Statistics

Every year, the Finnish Heritage Agency collects statistical data on the finances, personnel, and operations of professionally managed museums. The statistics are based on information provided by the museums in the statistics survey. The aim of Museum Statistics is to offer as reliable an overview as possible on the professional museums operating in Finland.

In the Museum Statistics, **a museum** refers to an administrative unit that includes one or more museum sites. **A museum site** refers to a single site that is regularly open to the public. One museum may manage several museum sites. The information in the Museum Statistics applies mainly to museums. Only the information on visits and opening hours is also available by museum site.

Who provides data for the Museum Statistics?

The Museum Statistics cover all museums in Finland that are managed professionally and on a full-time basis by the state, municipalities, foundations, associations and other private operators. In 2017, the survey was sent to 154 museums, and a response was received from 152 museums.

In the Museum Statistics, the most important criteria of a professionally managed museum are:

- Full-time museum operations (year-round museum operations with the main purpose of carrying out museum activities)
- Regular opening hours (not necessarily year-round)
- At least one employee who is a full-time museum profession

154 professionally managed museums

Museums that receive statutory state subsidies: 126 museums

- Museums that receive increased statutory state subsidies: 52 museums
 - Regional art museums: 14 museums
 - Provincial museums: 20 museums
 - Regional art museums and provincial museums: 2 museums
 - National specialized museums: 16 museums
- Other municipal and private museums that receive statutory state subsidies: 74 museums

Other full-time museums: 28 museums

- State and university museums: 10 museums
 - National museums: 3 museums
 - Other state museums: 2 museums
 - University museums: 5 museums
- Other museums (municipal and private museums that do not receive statutory state subsidies): 18 museums

Museum Statistics online service

The museum statistics on the years 2007–2017 have been published in the [Museum Statistics online service](#). The online service also includes statistics publications as well as annual tables published as open data under the [CC BY 4.0 license](#).

Attached tables and figures

[Finnish Museum Statistics](#): Tables 2017.

[Finnish Museum Statistics](#): Figures 2017.



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Finnish Heritage Agency