

Statistics card 7: Finnish museums 2019: Facts and Figures

Museums

In Finland there are 153 professionally managed (administrative unit) that maintain 327 museum sites.

Visits

Museums had a record-breaking year: 7.6 million museum visits.

The proportion of free visits of the total visitor count was 47.6 %.

In relation to the population of Finland, the number of museum visits per inhabitant was 1.4.

The five most popular museum sites:

- Museum of Contemporary Art Kiasma: 378,509 visits
- Helsinki City Museum: 368,261 visits
- Ateneum Art Museum: 361,182 visits
- Amos Rex: 315,235 visits
- The National Museum of Finland: 188,477 visits

The average number of visits per museum site was 24,102.

Finance and funding

Total expenditure of museums was 265 million euros:

- Salaries 42,9 %
- Premises 33,8 %
- Other expenditure 21,7 %
- Collection acquisitions 1,6 %

71.6 % of the museums' costs were met through public funding.

The average costs per museum were 1,778,877 euros.

Personnel

The 2,578 person-years worked at the museums were distributed as follows:

- Permanent, full-time personnel 76 %
- Fixed-term, full-time personnel 14 %
- Part-time personnel and workers paid by the hour 10 %

On average, museums employed 12.8 permanent employees, 7.5 of whom had professional training.

Work contribution of volunteers was 44,632 hours in total.

Exhibitions and events

1,004 new exhibitions were opened in museums.

On average, museums opened 7.1 new exhibitions.

Public events organised by museums:

- 63,765 guided tours
- 11,245 workshops
- 9,711 other events'

Collections

In the museum collections at the end of 2019:

- 5.6 million objects in cultural history collections
- 346,000 works of art
- 15.9 million objects/samples in natural history collections
- 24.1 million photographs
- 67,000 audiovisual objects

Museum Statistics

Every year, the Finnish Heritage Agency collects statistical data on the finances, personnel, and operations of professionally managed museums. The statistics are based on information provided by the museums in the statistics survey. The aim of Museum Statistics is to offer as reliable an overview as possible on the professional museums operating in Finland.

In the Museum Statistics, **a museum** refers to an administrative unit that includes one or more museum sites. **A museum site** refers to a single site that is regularly open to the public. One museum may manage several museum sites. The information in the Museum Statistics applies mainly to museums. Only the information on visits and opening hours is also available by museum site.

Who provides data for the Museum Statistics?

The Museum Statistics cover all museums in Finland that are managed professionally and on a full-time basis by the state, municipalities, foundations, associations and other communities. In 2019, the survey was sent to 153 museums, and all of them submitted at least a partial response to the survey.

In the Museum Statistics, the most important criteria of a professionally managed museum are:

- Museums must be units that operate on a statutory basis. This aim must be indicated in statutes of the museum
- Museums must be open to public on a regular basis and museum operations must be year-round
- Museums must either have an ownership of their collections or manage collections via deposition or based on another long-term contract
- Museums' collections must be accessible for their customers
- Museum must have at least one permanent, full-time employee with a professional education

153 professionally managed museums

Museums that receive statutory state subsidies: 124 museums

- Museums that receive increased statutory state subsidies: 50 museums
 - Regional art museums: 12 museums
 - Provincial museums: 18 museums
 - Regional art museums and provincial museums: 4 museums
 - National specialized museums: 16 museums
- Other municipal and private museums that receive statutory state subsidies: 74 museums

Other full-time museums: 29 museums

- State and university museums: 8 museums
 - National museums: 3 museums
 - Other state museums: 2 museums
 - University museums: 3 museums
- Other museums (municipal and private museums that do not receive statutory state subsidies): 21 museums

Museum Statistics online service

The museum statistics on the years 2007–2019 have been published in the [Museum Statistics online service](#) (Museotilasto). The online service also includes statistics publications as well as annual tables published as open data under the [CC BY 4.0 license](#).

Attached tables and figures

[Finnish Museum Statistics](#): Tables 2019.

[Finnish Museum Statistics](#): Figures 2019.



Museovirasto
Finnish Heritage Agency