

Statistics card: Finnish museums 2018: Facts and Figures

Museum Statistics

Every year, the Finnish Heritage Agency collects statistical data on the finances, personnel, and operations of professionally managed museums. The statistics are based on information provided by the museums in the statistics survey. The aim of Museum Statistics is to offer as reliable an overview as possible on the professional museums operating in Finland.

In the Museum Statistics, **a museum** refers to an administrative unit that includes one or more museum sites. **A museum site** refers to a single site that is regularly open to the public. One museum may manage several museum sites. The information in the Museum Statistics applies mainly to museums. Only the information on visits and opening hours is also available by museum site.

Who provides data for the Museum Statistics?

The Museum Statistics cover all museums in Finland that are managed professionally and on a full-time basis by the state, municipalities, foundations, associations and other communities. In 2018, the survey was sent to 154 museums, and a response was received from 153 museums.

In the Museum Statistics, the most important criteria of a professionally managed museum are:

- Museums must be units that operate on a statutory basis. This aim must be indicated in statutes of the museum
- Museums must be open to public on a regular basis and museum operations must be year-round
- Museums must either have an ownership of their collections or manage collections via deposition or based on another long-term contract
- Museums' collections must be accessible for their customers
- Museum must have at least one permanent, full-time employee with a professional education

Professionally managed museums: 154

- Museums that receive statutory state aid: 127
 - Museums that receive increased statutory state aid: 52
 - Regional art museums: 14
 - Provincial museums: 20
 - Regional art museums and provincial museums: 2
 - National specialized museums: 16
 - Other municipal and private museums that receive statutory state aid: 75
- Other full-time museums: 27
 - State and university museums: 8
 - National museums: 3
 - Other state museums: 2
 - University museums: 3
 - Other museums (municipal and private museums that do not receive statutory state aid: 19

Museum Statistics online service

The museum statistics on the years 2007–2018 have been published in the [Museum Statistics online service](#). The online service also includes statistics publications as well as annual tables published as open data under the [CC BY 4.0 license](#).

Museum Statistics 2018

Museums

154 professionally-run museums (administrative unit) that maintain 325 museum sites.

Visits

7.1 million museum visits.

The proportion of free visits of the total visitor count was 51.1 %.

In relation to the population of Finland, the number of museum visits per inhabitant was 1.3.

The five most popular museum sites:

- Helsinki City Museum: 364,543 visits
- Ateneum Art Museum: 322,912 visits
- Museum of Contemporary Art Kiasma: 295,387 visits
- Amos Rex: 257,000 visits
- The National Museum of Finland: 225,472 visits

22,555 visits per museum site on average.

Finance and funding

Total expenditure of museums 248.5 million euros:

- Salaries: 42.9 %
- Premises: 34.3 %
- Collection acquisitions: 1.8 %
- Other expenditure: 21.0 %

78.8 % of the museums' costs were met through public funding.

The average costs per museum were 1,667,486 euros.

Personnel

The 2,520 person-years worked at the museums were distributed as follows:

- Permanent, full-time personnel 73.7 %
- Fixed-term, full-time personnel 14.5 %
- Part-time personnel and workers paid by the hour 11.8 %

On average, museums employed 12.2 permanent employees, 7.3 of whom had professional training.

Work contribution of volunteers: 49,257 hours in total

48 % of museums provided volunteering opportunities (n = 146).

Exhibitions and events

1,008 new exhibitions were opened in museums.

6.9 new exhibitions per museum on average

Audience development:

- 59,156 guided tours
- 10,287 workshops
- 6,942 other events'

Collections

In the museum collections at the end of 2018:

- 5.6 million objects in cultural history collections
- 415,000 works of art
- 15.7 million objects/samples in natural history collections
- 23.6 million photographs
- 47,000 audiovisual objects

Attached tables and figures

Finnish Museum Statistics: [Tables 2018](#).

Finnish Museum Statistics: [Figures 2018](#).



Finnish Heritage Agency