




Finnish museums 2017: Facts and Figures

154 professionally-run museums (administrative unit) that maintain **323** museum sites.

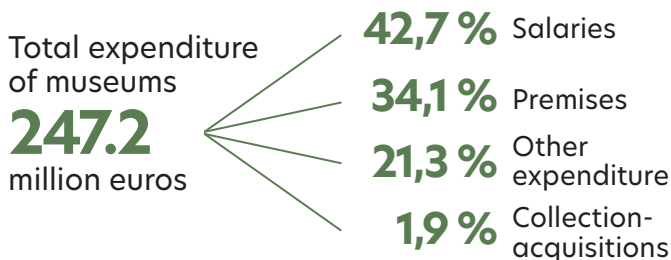
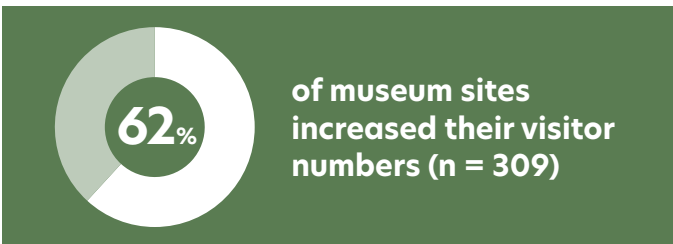
7.1 million museum visits 
The proportion of free visits of the total visitor count was **50.1 %**

Compared to the previous year, the number of museum visits increased by **5.9 %**

In relation to the population of Finland, the number of museum visits per inhabitant was **1.3**

The five most popular museum sites:

- Ateneum Art Museum: **440,834** visits
- Helsinki City Museum: **362,631** visits
- Museum of Contemporary Art Kiasma: **295,802** visits
- Vapriikki: **206,171** visits
- Helsinki Art Museum HAM: **203,734** visits



74.1 % of the museums' costs were met through public funding.

Compared to the previous year, the museums' own income increased by **7.1 %**

The **2,551** person-years worked at the museums were distributed as follows:

- Permanent, full-time personnel **73 %**
- Fixed-term, full-time personnel **17.5 %**
- Part-time personnel and workers paid by the hour **9.5 %**

On average, museums employed **12.3** permanent employees, **7.3** of whom had professional training.

Work contribution of volunteers: **47,382** hours in total



1,078 new exhibitions were opened in museums

7.5 new exhibitions per museum on average

Audience development:

- **62,077** guided tours
- **9,668** workshops
- **7,343** other events



In the museum collections at the end of 2017:

- **5.6 million** objects in cultural history collections
- **414,000** works of art
- **17.2 million** objects/samples in natural history collections
- **23.3 million** photographs
- **43,000** audiovisual objects

MUSEUM STATISTICS

Every year, the Finnish Heritage Agency collects statistical data on the finances, personnel, and operations of professionally managed museums. The statistics are based on information provided by the museums in the statistics survey. The aim of Museum Statistics is to offer as reliable an overview as possible on the professional museums operating in Finland.

Who provides data for the Museum Statistics?

The Museum Statistics cover all museums in Finland that are managed professionally and on a full-time basis by the state, municipalities, foundations, associations and other private operators. In 2017, the survey was sent to 154 museums, and a response was received from 152 museums.

In the Museum Statistics, the most important criteria of a professionally managed museum are:

- Full-time museum operations (year-round museum operations with the main purpose of carrying out museum activities)
- Regular opening hours (not necessarily year-round)
- At least one employee who is a full-time museum professional

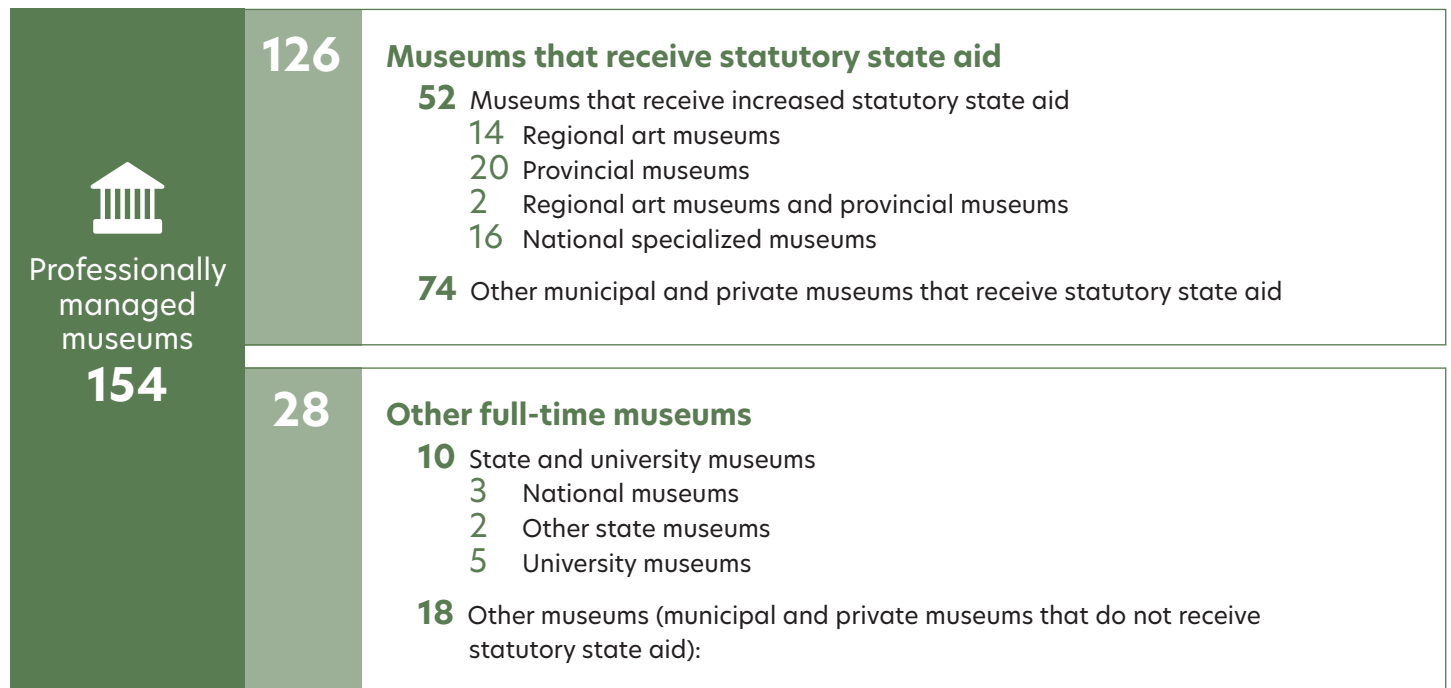
MUSEUM

In the Museum Statistics, a museum refers to an administrative unit that includes one or more museum sites.

MUSEUM SITE

A museum site refers to a single site that is regularly open to the public. One museum may manage several museum sites.

The information in the Museum Statistics applies mainly to museums. Only the information on visits and opening hours is also available by museum site.



Museum Statistics online service

The museum statistics on the years 2007–2017 have been published in the Museum Statistics online service. The online service also includes statistics publications as well as annual tables published as open data under the [CC BY 4.0 license](#).

Museum Statistics online service (Museotilasto): www.museotilasto.fi

Attached tables and figures

Finnish Museum Statistics: Tables 2017

Finnish Museum Statistics: Figures 2017

