

Finnish museums 2018: Facts and Figures

154 professionally-run museums (administrative unit) that maintain **325** museum sites

7.1 million museum visits

The proportion of free visits of the total visitor count was **51.1%**

In relation to the population of Finland, the number of museum visits per inhabitant was **1.3**



The five most popular museum sites:

- Helsinki City Museum: **364,543** visits
- Ateneum Art Museum: **322,912** visits
- Museum of Contemporary Art Kiasma: **295,387** visits
- Amos Rex: **257,000** visits
- The National Museum of Finland: **225,472** visits

22,555 visits per museum site on average

Total expenditure of museums
248.5 million euros

42,9% salaries

34,3% premises

21,0% other expenditure

1,8% collection acquisitions



78.8% of the museums' costs were met through public funding.

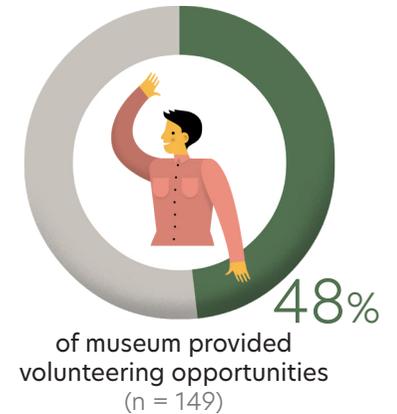
The average costs per museum were **1,667,486** euros.

The **2,520** person-years worked at the museums were distributed as follows:

- Permanent, full-time personnel **73.7%**
- Fixed-term, full-time personnel **14.5%**
- Part-time personnel and workers paid by the hour **11.8%**

On average, museums employed **12.2** permanent employees, **7.3** of whom had professional training.

Work contribution of volunteers: **49,257** hours in total



1,008 new exhibitions were opened in museums

6.9 new exhibitions per museum on average

Audience development:

- **59,156** guided tours
- **10,287** workshops
- **6,942** other events



In the museum collections
at the end of 2018:

5.6 million objects in cultural history collections

415,000 works of art

15.7 million objects/samples in natural history collections

23.6 million photographs

47,000 audiovisual objects



Museum Statistics

Every year, the Finnish Heritage Agency collects statistical data on the finances, personnel, and operations of professionally managed museums. The statistics are based on information provided by the museums in the statistics survey. The aim of Museum Statistics is to offer as reliable an overview as possible on the professional museums operating in Finland.

Who provides data for the Museum Statistics?

The Museum Statistics cover all museums in Finland that are managed professionally and on a full-time basis by the state, municipalities, foundations, associations and other communities. In 2018, the survey was sent to 154 museums, and a response was received from 153 museums.

In the Museum Statistics, the most important criteria of a professionally managed museum are:

- Museums must be units that operate on a statutory basis. This aim must be indicated in statutes of the museum
- Museums must be open to public on a regular basis and museum operations must be year-round
- Museums must either have an ownership of their collections or manage collections via deposition or based on another long-term contract
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Museum

In the Museum Statistics, a museum refers to an administrative unit that includes one or more museum sites.

Museum site

A museum site refers to a single site that is regularly open to the public. One museum may manage several museum sites.

The information in the Museum Statistics applies mainly to museums. Only the information on visits and opening hours is also available by museum site.



Professionally managed museums



154

Museums that receive statutory state aid 127		Other full-time museums 27	
52	Museums that receive increased statutory state aid	8	State and university museums
14	Regional art museums	3	National museums
20	Provincial museums	2	Other state museums
2	Regional art museums and provincial museums	3	University museums
16	National specialized museums		
75	Other municipal and private museums that receive statutory state aid	19	Other museums (municipal and private museums that do not receive statutory state aid)

The museum statistics on the years 2007-2018 have been published in the [Museum Statistics online service](#). The online service also includes statistics publications as well as annual tables published as open data under the [CC BY 4.0 license](#).



Museovirasto



Attached tables and figures:

[Finnish Museum Statistics: Tables 2018.](#)
[Finnish Museum Statistics: Figures 2018.](#)

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