

Finnish museums 2019: Facts and Figures

In Finland there are **153** professionally managed (administrative unit) that maintain **327** museum sites.

Museums had a record-breaking year: **7.6 million** museum visits.

The proportion of free visits of the total visitor count was **47.6 %**.

In relation to the population of Finland, the number of museum visits per inhabitant was **1.4**.

The five most popular museum sites:

Museum of Contemporary Art Kiasma:
378,509 visits

Helsinki City Museum:
368,261 visits

Ateneum Art Museum:
361,182 visits

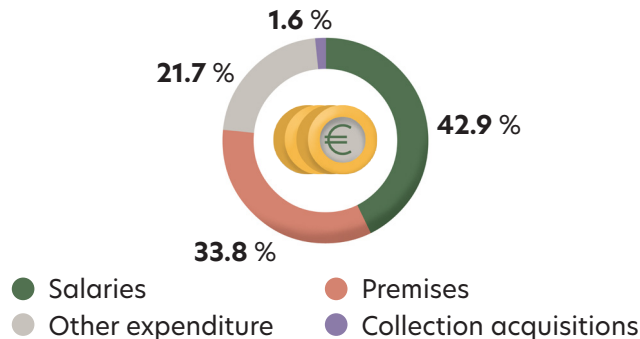
Amos Rex:
315,235 visits

The National Museum of Finland:
188,477 visits



The average number of visits per museum site was **24,102**.

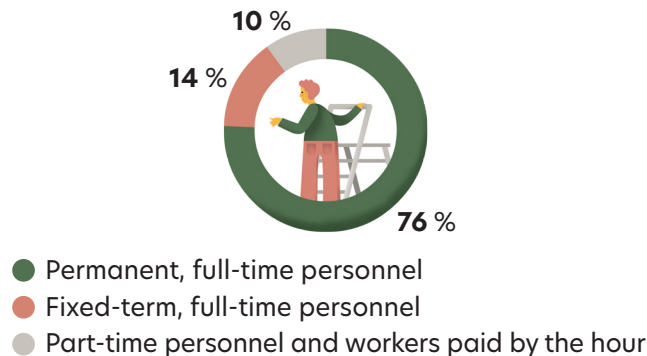
Total expenditure of museums was **265 million** euros:



71.6 % of the museums costs were met through public funding.

The average costs per museum were **1,778,877** euros.

The **2,578** person-years worked at the museums were distributed as follows:



On average, museums employed **12.8** permanent employees, **7.5** of whom had professional training.

Work contribution of volunteers was **44,632** hours in total.



1,004 new exhibitions were opened in museums.
On average, museums opened **7.1** new exhibitions.

Public events organised by museums:

- **63,765** guided tours
- **11,245** workshops
- **9,711** other events

In the museum collections at the end of 2019:

- **5.6 million** objects in cultural history collections
- **346,000** works of art
- **15.9 million** objects/samples in natural history collections
- **24.1 million** photographs
- **67,000** audiovisual objects



Museum Statistics

Every year, the Finnish Heritage Agency collects statistical data on the finances, personnel, and operations of professionally managed museums. The statistics are based on information provided by the museums in the statistics survey. The aim of Museum Statistics is to offer as reliable an overview as possible on the professional museums operating in Finland.

In the Museum Statistics, **a museum** refers to an administrative unit that includes one or more museum sites. **A museum site** refers to a single site that is regularly open to the public. One museum may manage several museum sites. The information in the Museum Statistics applies mainly to museums. Only the information on visits and opening hours is also available by museum site.

Who provides data for the Museum Statistics?

The Museum Statistics cover all museums in Finland that are managed professionally and on a full-time basis by the state, municipalities, foundations, associations and other communities. In 2019, the survey was sent to 153 museums, and all of them submitted at least a partial response to the survey.



Professionally managed museums

153

Museums that receive statutory state aid 124		Other full-time museums 29	
50	Museums that receive increased statutory state subsidies	8	State and university museums
12	Regional art museums	3	National museums
18	Provincial museums	2	Other state museums
4	Regional art museums and provincial museums	3	University museums
16	National specialized museums		
74	Other municipal and private museums that receive statutory state subsidies	21	Other museums (municipal and private museums that do not receive statutory state subsidies)

In the Museum Statistics, the most important criteria of a professionally managed museum are:

- Museums must be units that operate on a statutory basis. This aim must be indicated in statutes of the museum
- Museums must be open to public on a regular basis and museum operations must be year-round
- Museums must either have an ownership of their collections or manage collections via deposition or based on another long-term contract
- Museums' collections must be accessible for their customers
- Museum must have at least one permanent, full-time employee with a professional education

Museum Statistics online service

The museum statistics on the years 2007–2019 have been published in the [Museum Statistics online service](#) (Museotilasto). The online service also includes statistics publications as well as annual tables published as open data under the [CC BY 4.0 license](#).

Attached tables and figures:

[Finnish Museum Statistics: Tables 2019.](#)

[Finnish Museum Statistics: Figures 2019.](#)

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