

Finnish museums 2023: Facts and Figures

Statistics card 7/2023: Finnish museums 2023: Facts and Figures,
The Finnish Heritage Agency 2024



Finnish Heritage Agency

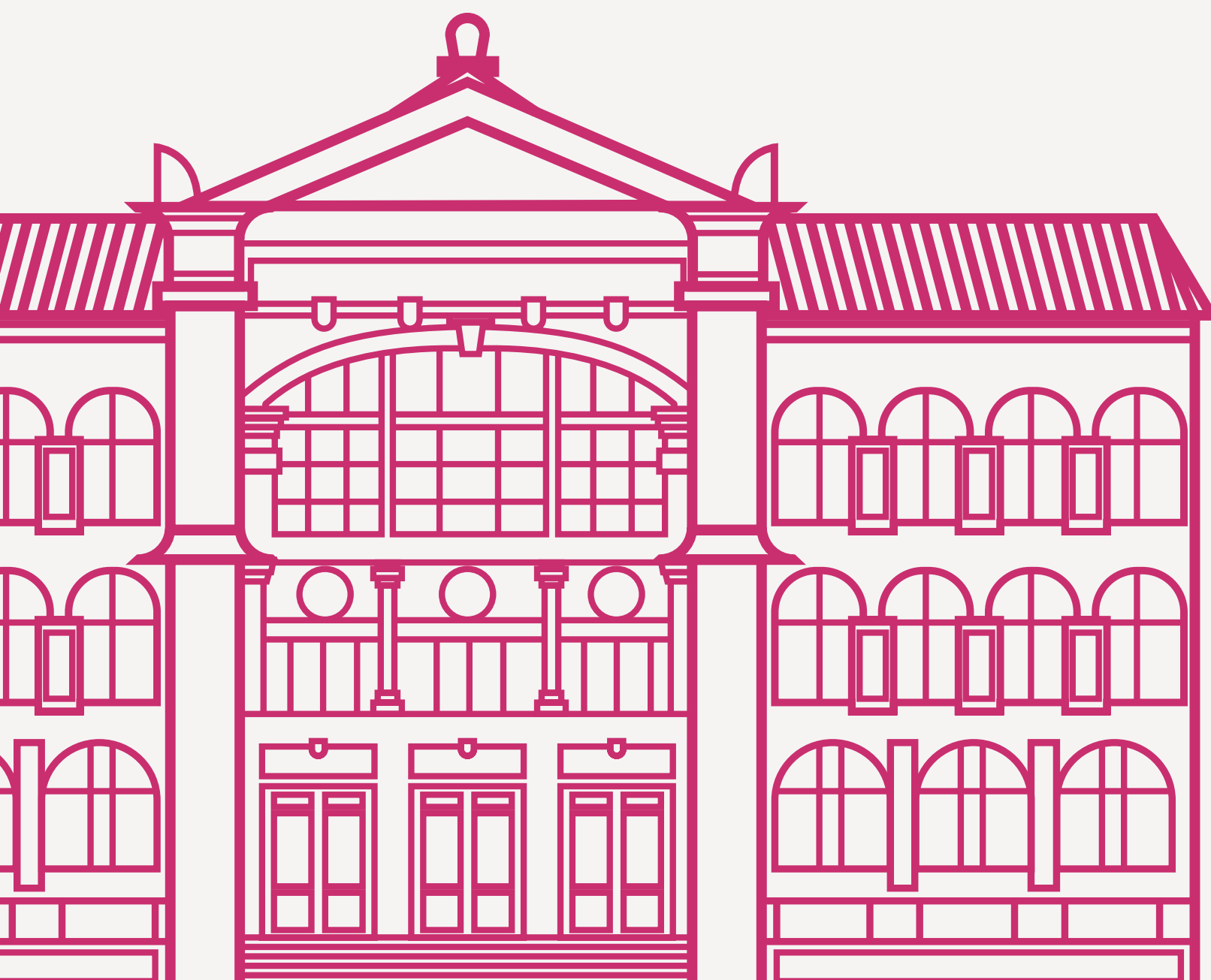


Finnish museums 2023: Facts and Figures

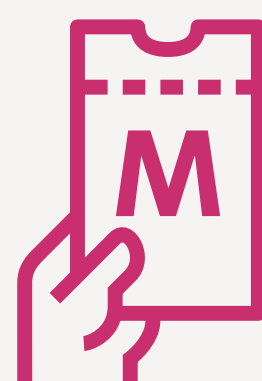
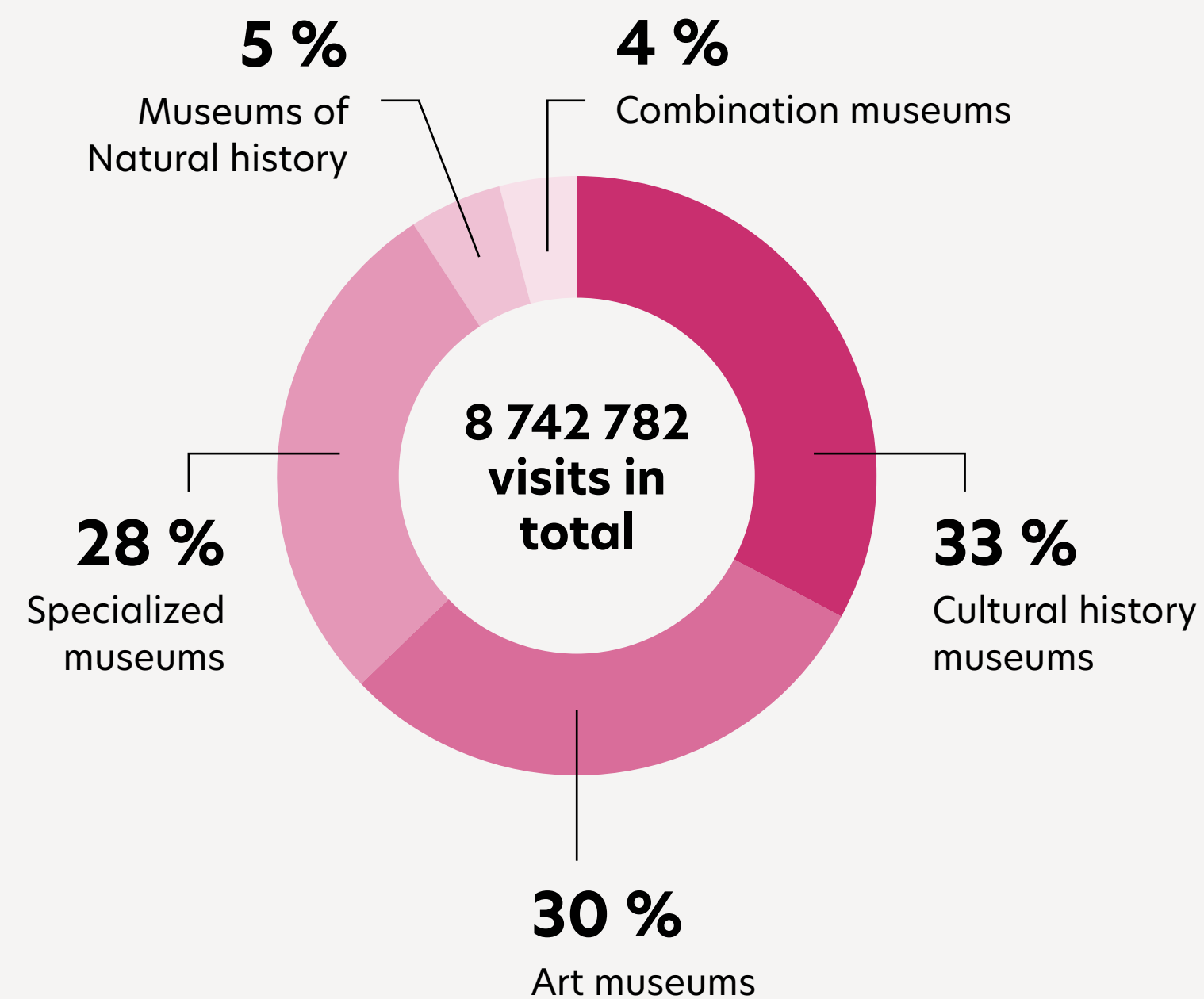
In Finland there are 152 professionally managed museums (administrative unit) that maintain 326 museum sites.

The five most popular museum sites:

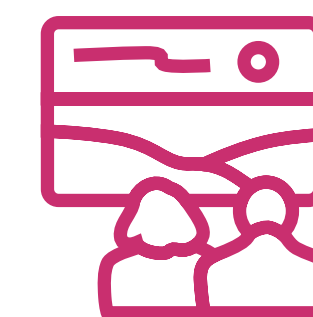
- Ateneum Art Museum: 533,961 visits
- Helsinki City Museum: 313,071 visits
- Museum of Contemporary Art Kiasma: 304,078 visits
- Finnish Museum of Natural History: 273,092 visits
- Amos Rex: 253,627 visits



Museum visits by museum type



The average number of visits per museum site was **28,022.**



Finnish museums received a total of **8.7 million** museum visits.

Museum visits increased by **28 %** compared to the previous year.

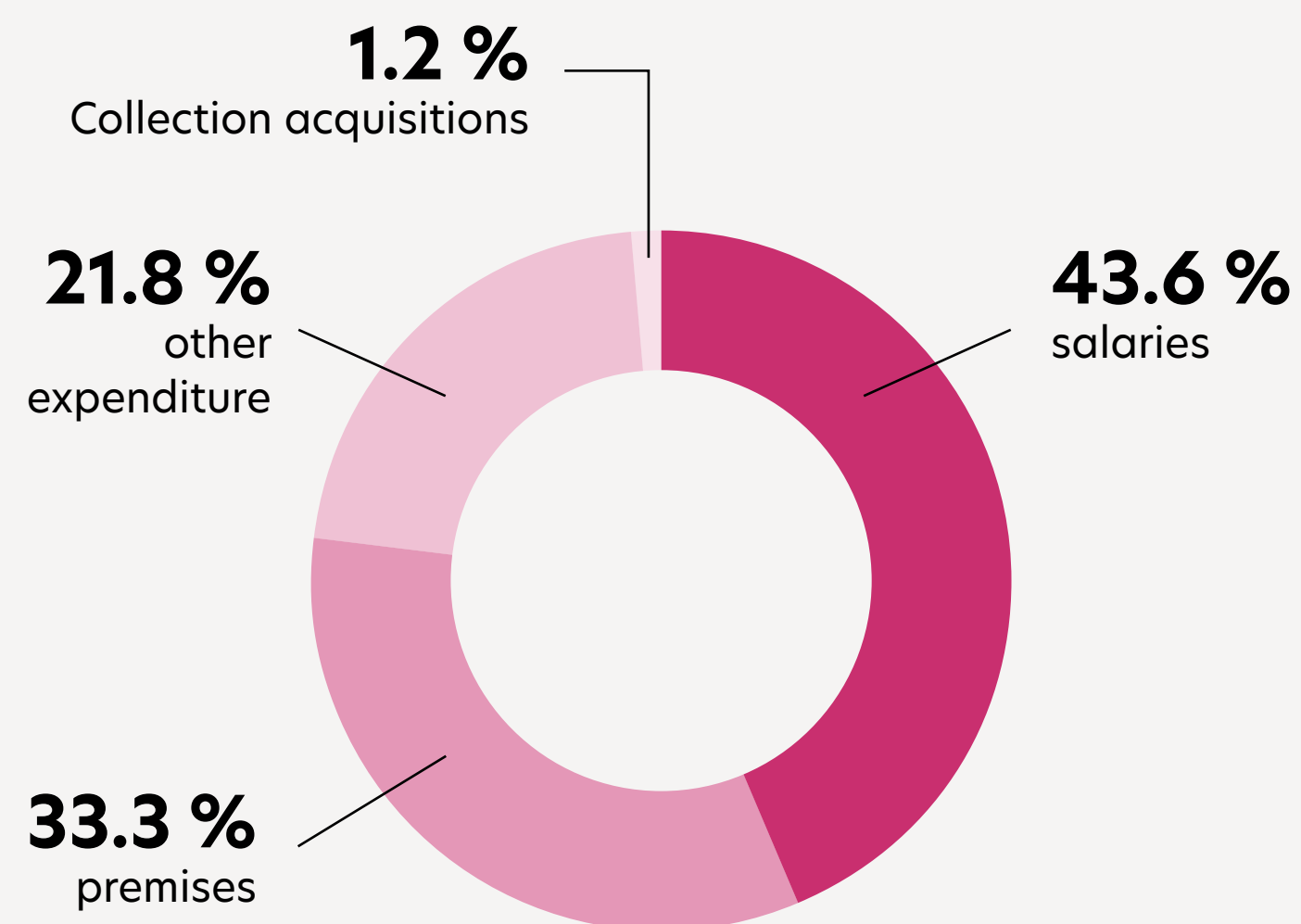


The proportion of free visits of the total visitor count was **41 %.**

In relation to the population of Finland, the number of museum visits per inhabitant was **1.6.**



Total expenditure of museums was 317.1 million euros:



70.7 %
of the museums' costs
were met through
public funding.

The average costs
per museum were
2,142,760
euros.

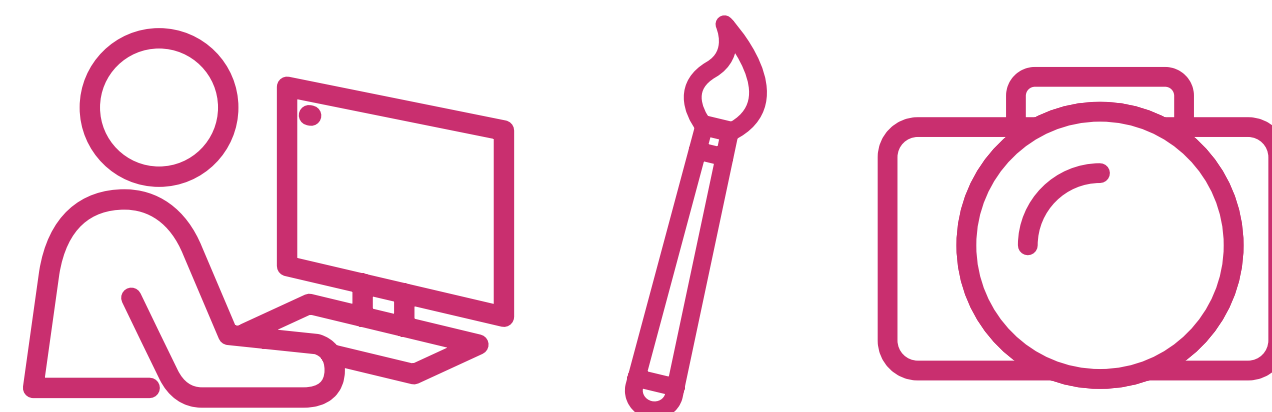


The 2,836 person-years worked at the museums
were distributed as follows:

73 % permanent, full-time personnel

15 % fixed-term, full-time personnel

12 % part-time personnel and workers paid by the hour



On average, museums employed **13.6**
permanent employees, **8.5** of whom had
museum professional training.



Work contribution
of volunteers was
34,971
hours in total.

**799 new exhibitions were
opened in museums**

On average, museums opened 6 new
exhibitions.

Public events organised by museums:

- 59,120 guided tours
- 9,614 workshops
- 6,448 other events'

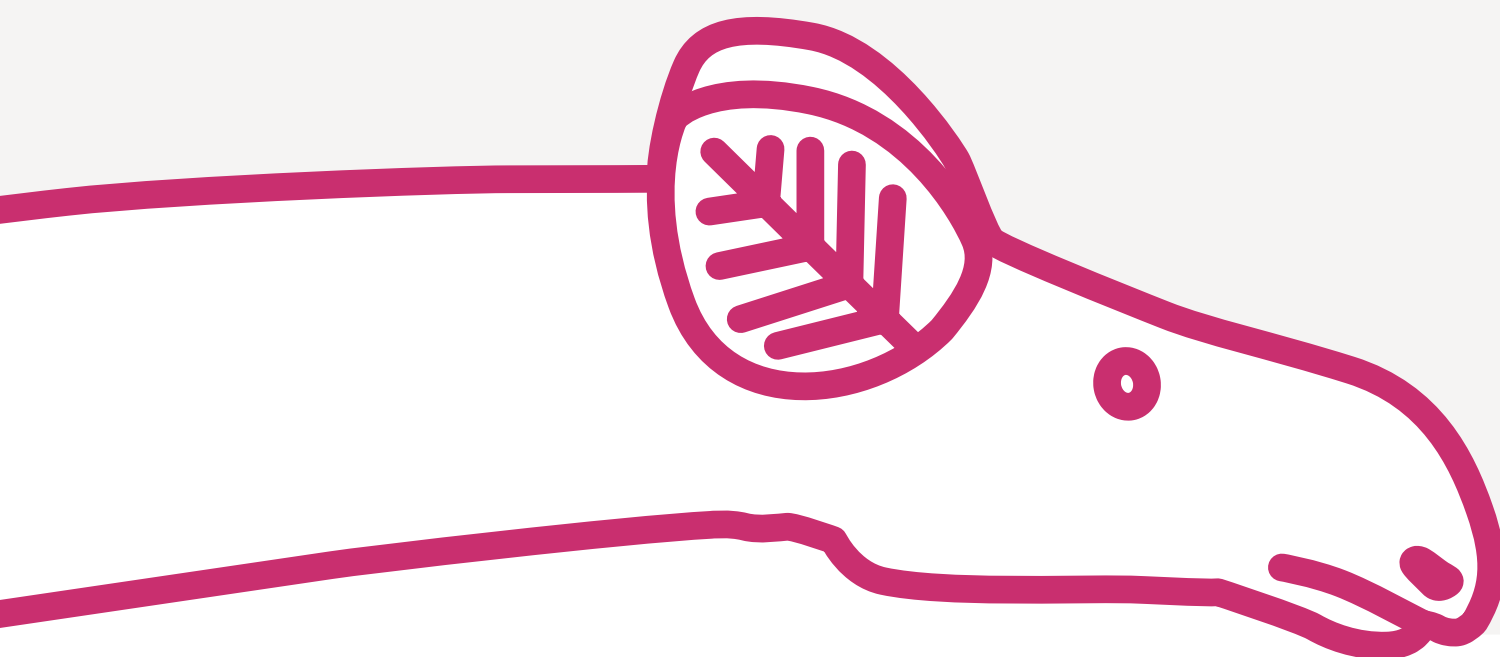
**In the museum collections
at the end of 2023**

- 4.9 million objects in cultural
history collections
- 378,000 works of art
- 15.6 million objects/samples in
natural history collections
- 26.1 million photographs
- 103,000 audiovisual objects

Museum Statistics

Every year, the Finnish Heritage Agency collects statistical data on the finances, personnel, and operations of professionally managed museums. The statistics are based on information provided by the museums in the statistics survey. The aim of Museum Statistics is to offer as reliable an overview as possible on the professional museums operating in Finland.

In the Museum Statistics, **a museum** refers to an administrative unit that includes one or more museum sites. **A museum site** refers to a single site that is regularly open to the public. One museum may manage several museum sites. The information in the Museum Statistics applies mainly to museums. Only the information on visits and opening hours is also available by museum site.



Museum Statistics online service

The museum statistics on the years 2007–2023 have been published in the [Museum Statistics online service](#) (Museotilasto). The online service also includes statistics publications as well as annual tables published as open data under the [CC BY 4.0 license](#).

Who provides data for the Museum Statistics?

The Museum Statistics cover all museums in Finland that are managed professionally and on a full-time basis by the state, municipalities, foundations, associations, and other communities. In 2023, the survey was sent to 152 museums, and almost all of them submitted at least a partial response to the survey.

In the Museum Statistics, the most important criteria of a professionally managed museum are:

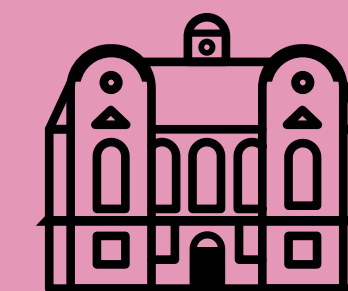
- Museums must be units that operate on a statutory basis. This aim must be indicated in statutes of the museum
- Museums must be open to public on a regular basis and museum operations must be year-round
- Museums must either have an ownership of their collections or manage collections via deposition or based on another long-term contract
- Museums' collections must be accessible for their customers
- Museum must have at least one permanent, full-time employee with a professional education

Attached tables and figures

[Finnish Museum Statistics: Tables 2023.](#)

[Finnish Museum Statistics: Figures 2023.](#)

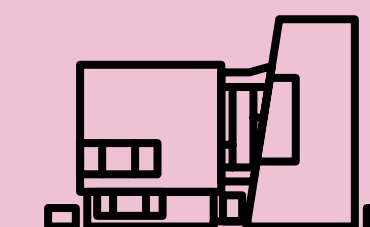
Layout: KMG Turku



152
professionally
managed museums



124
museums that receive
statutory state aid



28
other full-time
museums

32* museums with regional responsibility

- 22 promoting regional museum operations
- 22 carrying out cultural environment work
- 17 implementing regional artmuseum tasks

17* museums with national responsibility

76 other municipal and private museums that receive statutory state subsidies

8 state and university museums

- 3 national museums
- 2 other state museums
- 3 university museums:

20 other museums (municipal and private museums that do not receive statutory state subsidies)

* Sámi Museum Siida operates as a museum with both regional and national responsibility.